

POL/Janice Arnold-Jones for Dates: 09/25/12-10/05/12

DW Turner  
adam turner

KRQE  
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(505)998-9530

202213



Aug  
9/19/12

Proposal ID: 23243

Description: flight - 9/25/12 - 1

Flight: 09/25/12-10/05/12

Books: KRQE: Q4-2012 EST

9/25-

KRQE							A35+
Program	Daypart	Length	Rate	09/24	10/01	Total	RTG
<b>KRQE</b>							
<b>KRQE News 13 @ 5a</b>	<b>EM</b>	:30	\$50	3	2	5	1.1
M-F 5-6 AM	TFN					\$250	\$45
<b>KRQE News 13 @ 6a</b>	<b>EM</b>	:30	\$100	2	2	4	2.0
M-F 6-7 AM	TFN					\$400	\$50
<b>The Early Show</b>	<b>EM</b>	:30	\$70	3		3	1.5
M-F 7-9 AM	TFN					\$210	\$47
			\$100		2	2	1.5
						\$200	\$67
<b>KRQE News 13 @ Noon</b>	<b>DY</b>	:30	\$275	2		2	4.5
M-F 12-12:30 PM	TFN					\$550	\$61
			\$125		3	3	4.5
						\$375	\$28
<b>Dr. Phil (SYN)</b>	<b>EF</b>	:30	\$100	3	3	6	2.7
M-F 3-4 PM	TFN					\$600	\$37
<b>KRQE News 13 @ 4P</b>	<b>EN</b>	:30	\$175	2		2	4.3
M-F 4-4:30 PM	TFN					\$350	\$41
			\$125		3	3	4.3
						\$375	\$29
<b>KRQE News 13 @ 430P</b>	<b>EN</b>	:30	\$175	2		2	4.9
M-F 4:30 PM-5 PM	TFN					\$350	\$36
			\$125		3	3	4.9
						\$375	\$26
<b>KRQE News 13 @ 530P</b>	<b>EN</b>	:30	\$250		3	3	6.6
M-F 5:30-6 PM	TFN					\$750	\$38
<b>KRQE News 13 @ 10P</b>	<b>LN</b>	:30	\$550	3	3	6	8.4
M-F 10-10:35 PM	TFN					\$3,300	\$65
<b>KRQE News 13 @ 10P Sat</b>	<b>LN</b>	:30	\$325	1		1	5.3
Sa 10-10:35 PM	TFN					\$325	\$61
<b>KRQE News 13 @ 10P Sun</b>	<b>LN</b>	:30	\$500	1		1	7.4
Su 10-10:35 PM	TFN					\$500	\$68
<b>David Letterman</b>	<b>LF</b>	:30	\$125	3	3	6	2.4
M-F 10:35-11:37 PM	TFN					\$750	\$52

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KRQE							A35+
Program	Daypart	Length	Rate	09/24	10/01	Total	RTG
KRQE Weekly Summary							GRP
			Weekly	09/24	10/01	Total	CPP
			Units	25	27	52	203.0
			Total \$	\$4,960	\$4,700	\$9,660	\$48
						Reach	54.7
						Frequency	3.7
KRQE Monthly Summary			Monthly	September 2012		October 2012	
			Units	25		27	
			Total \$	\$4,960		\$4,700	
			GRP	92.4		110.6	

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SIGNATURE

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DATE

# Spot Manager: All, 09/27/12-10/07/12



Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/27/12												
Station: KRQE												
	POL/Janice Ar	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF				\$50.00
	POL/Janice Ar	207273	CBS This Mornir	CBS Early S	:30	P5	KRQE	JANICE AF				\$70.00
	POL/Janice Ar	207273	M-F KRQE New	4p-430p	:30	P4	KRQE	JANICE AF				\$175.00
	POL/Janice Ar	207273	M-F KRQE New	12p-1230p	:30	P3	KRQE	JANICE AF				\$275.00
	POL/Janice Ar	207273	David Letterman	1035p-1137p	:30	P5	KRQE	JANICE AF				\$125.00
	POL/Janice Ar	207273	M-F KRQE New	430p-5p	:30	P4	KRQE	JANICE AF				\$175.00
												\$870.00
												\$870.00
Date: 09/28/12												
Station: KRQE												
	POL/Janice Ar	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		6:31:40 AM		\$100.00
	POL/Janice Ar	207273	Dr. Phil	3p-4p	:30	P5	KRQE	JANICE AF		3:24:44 PM		\$100.00
	POL/Janice Ar	207273	M-F KRQE New	430p-5p	:30	P4	KRQE	JANICE AF		4:49:10 PM		\$175.00
	POL/Janice Ar	207273	LN M-F	10p-1035p	:30	P5	KRQE	JANICE AF		10:27:34 PM		\$550.00
												\$925.00
												\$925.00
Date: 09/29/12												
Station: KRQE												
	POL/Janice Ar	207273	LN Sa	10p-1035p	:30	P5	KRQE	JANICE AF		10:26:53 PM		\$325.00
												\$325.00
												\$325.00
Date: 09/30/12												
Station: KRQE												
	POL/Janice Ar	207273	LN Su	10p-1035p	:30	P4	KRQE	JANICE AF		10:06:55 PM		\$500.00
												\$500.00
												\$500.00
Date: 10/01/12												
Station: KRQE												
	POL/Janice Ar	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		5:12:36 AM		\$50.00
	POL/Janice Ar	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		6:18:40 AM		\$100.00
	POL/Janice Ar	207273	CBS This Mornir	CBS Early S	:30	P4	KRQE	JANICE AF		8:46:01 AM		\$100.00
	POL/Janice Ar	207273	M-F KRQE New	12p-1230p	:30	P5	KRQE	JANICE AF		12:05:17 PM		\$125.00
	POL/Janice Ar	207273	Dr. Phil	3p-4p	:30	P5	KRQE	JANICE AF		3:51:28 PM		\$100.00
	POL/Janice Ar	207273	LN M-F	10p-1035p	:30	P5	KRQE	JANICE AF		10:07:52 PM		\$550.00
	POL/Janice Ar	207273	David Letterman	1035p-1137p	:30	P5	KRQE	JANICE AF		10:47:00 PM		\$125.00
												\$1,150.00
												\$1,150.00
Date: 10/02/12												
Station: KRQE												
	POL/Janice Ar	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		5:52:14 AM		\$50.00
	POL/Janice Ar	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		6:52:05 AM		\$100.00
	POL/Janice Ar	207273	CBS This Mornir	CBS Early S	:30	P4	KRQE	JANICE AF		8:28:02 AM		\$100.00
	POL/Janice Ar	207273	M-F KRQE New	12p-1230p	:30	P5	KRQE	JANICE AF		12:18:49 PM		\$125.00
	POL/Janice Ar	207273	Dr. Phil	3p-4p	:30	P5	KRQE	JANICE AF		3:43:05 PM		\$100.00
	POL/Janice Ar	207273	M-F KRQE New	430p-5p	:30	P5	KRQE	JANICE AF		4:47:10 PM		\$125.00
	POL/Janice Ar	207273	KRQE News 13	530p-6p	:30	P5	KRQE	JANICE AF		5:58:28 PM		\$250.00
												\$850.00
												\$850.00
Date: 10/03/12												
Station: KRQE												
	POL/Janice Ar	207273	M-F KRQE New	12p-1230p	:30	P5	KRQE	JANICE AF		12:20:19 PM		\$125.00
	POL/Janice Ar	207273	Dr. Phil	3p-4p	:30	P5	KRQE	JANICE AF		3:16:01 PM		\$100.00
	POL/Janice Ar	207273	M-F KRQE New	4p-430p	:30	P5	KRQE	JANICE AF		4:17:20 PM		\$125.00
	POL/Janice Ar	207273	M-F KRQE New	430p-5p	:30	P5	KRQE	JANICE AF		4:57:26 PM		\$125.00
	POL/Janice Ar	207273	KRQE News 13	530p-6p	:30	P5	KRQE	JANICE AF		5:36:12 PM		\$250.00
	POL/Janice Ar	207273	David Letterman	1035p-1137p	:30	P5	KRQE	JANICE AF		11:11:45 PM		\$125.00
												\$850.00

[Sorted by: Date]

# Spot Manager: All, 09/27/12-10/07/12



Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/03/12

\$850.00

Date: 10/04/12

Station: KRQE

POL/Janice Ar	207273 M-F KRQE New:4p-430p	:30 P5	KRQE JANICE AF	4:28:00 PM	\$125.00
POL/Janice Ar	207273 KRQE News 13 530p-6p	:30 P5	KRQE JANICE AF	5:43:18 PM	\$250.00
POL/Janice Ar	207273 LN M-F 10p-1035p	:30 P5	KRQE JANICE AF	10:15:51 PM	\$550.00
POL/Janice Ar	207273 David Letterman 1035p-1137p	:30 P5	KRQE JANICE AF	11:23:45 PM	\$125.00

\$1,050.00

\$1,050.00

Date: 10/05/12

Station: KRQE

POL/Janice Ar	207273 M-F KRQE New:4p-430p	:30 P5	KRQE JANICE AF	4:08:15 PM	\$125.00
POL/Janice Ar	207273 M-F KRQE New:430p-5p	:30 P5	KRQE JANICE AF	4:37:55 PM	\$125.00
POL/Janice Ar	207273 LN M-F 10p-1035p	:30 P5	KRQE JANICE AF	10:26:13 PM	\$550.00

\$800.00

\$800.00

\$7,320.00

[Sorted by: Date]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, ADAM TURNER,  
 being/on behalf of: JANICE ARNOUD-JONES, a legally  
 qualified candidate of the REPUBLICAN political  
 party for the office of: U.S. CONGRESS CD-1  
 in the GENERAL ELECTION  
 election to be held on: NOVEMBER 6<sup>th</sup>, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

JANICE ARNOLD JONES FOR CONGRESS  
PO BOX 20460 ABQ NM 87154  
VIC BRUNO, TREASURER

I represent that the payment for the above described broadcast time has been furnished by:

JANICE ARNOLD-JONES FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

VIC BRUNO

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/21/12  
Date

Janice E. Arnold  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, JANICE ARNOUD-JONES

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

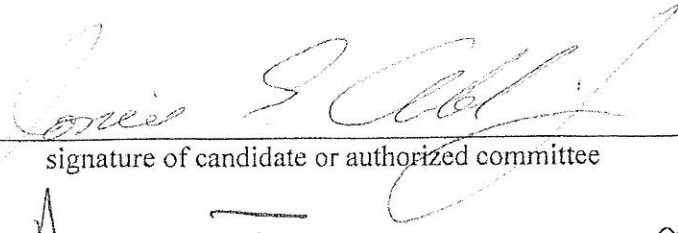
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

JANICE ARNOUD-JONES  
printed name

9/21/12  
date

# Spot Manager: All, 09/24/12-10/07/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 09/25/12												
Station: KRQE												
	POL/Janice Ar	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		5:38:33 AM		\$50.00
	POL/Janice Ar	207273	CBS This Mornin	CBS Early S	:30	P5	KRQE	JANICE AF		7:13:04 AM		\$70.00
	POL/Janice Ar	207273	M-F KRQE New	12p-1230p	:30	P3	KRQE	JANICE AF		12:20:04 PM		\$275.00
	POL/Janice Ar	207273	Dr. Phil	3p-4p	:30	P5	KRQE	JANICE AF		3:34:47 PM		\$100.00
	POL/Janice Ar	207273	M-F KRQE New	4p-430p	:30	P4	KRQE	JANICE AF		4:18:50 PM		\$175.00
	POL/Janice Ar	207273	M-F KRQE New	430p-5p	:30	P4	KRQE	JANICE AF		4:38:25 PM		\$175.00
	POL/Janice Ar	207273	LN M-F	10p-1035p	:30	P5	KRQE	JANICE AF		10:27:49 PM		\$550.00
	POL/Janice Ar	207273	David Letterman	1035p-1137p	:30	P5	KRQE	JANICE AF		11:11:45 PM		\$125.00
												\$1,520.00
												\$1,520.00

Date: 09/26/12

Station: KRQE

	POL/Janice Ar	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		5:25:32 AM		\$50.00
	POL/Janice Ar	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		6:46:00 AM		\$100.00
	POL/Janice Ar	207273	CBS This Mornin	CBS Early S	:30	P5	KRQE	JANICE AF		8:29:02 AM		\$70.00
	POL/Janice Ar	207273	Dr. Phil	3p-4p	:30	P5	KRQE	JANICE AF		3:43:05 PM		\$100.00
	POL/Janice Ar	207273	LN M-F	10p-1035p	:30	P5	KRQE	JANICE AF		10:28:04 PM		\$550.00
	POL/Janice Ar	207273	David Letterman	1035p-1137p	:30	P5	KRQE	JANICE AF		11:25:45 PM		\$125.00
												\$995.00
												\$995.00

Date: 09/27/12

Station: KRQE

	POL/Janice Ar	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		5:45:36 AM		\$50.00
	POL/Janice Ar	207273	CBS This Mornin	CBS Early S	:30	P5	KRQE	JANICE AF		8:36:54 AM		\$70.00
	POL/Janice Ar	207273	M-F KRQE New	12p-1230p	:30	P3	KRQE	JANICE AF		12:12:13 PM		\$275.00
	POL/Janice Ar	207273	M-F KRQE New	4p-430p	:30	P4	KRQE	JANICE AF		4:08:45 PM		\$175.00
	POL/Janice Ar	207273	M-F KRQE New	430p-5p	:30	P4	KRQE	JANICE AF		4:38:25 PM		\$175.00
	POL/Janice Ar	207273	David Letterman	1035p-1137p	:30	P5	KRQE	JANICE AF		10:59:15 PM		\$125.00
												\$870.00
												\$870.00

Date: 09/28/12

Station: KRQE

	POL/Janice Ar	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		6:31:40 AM		\$100.00
	POL/Janice Ar	207273	Dr. Phil	3p-4p	:30	P5	KRQE	JANICE AF		3:24:44 PM		\$100.00
	POL/Janice Ar	207273	LN M-F	10p-1035p	:30	P5	KRQE	JANICE AF		10:27:34 PM		\$550.00
												\$750.00
												\$750.00

Date: 09/29/12

Station: KRQE

	POL/Janice Ar	207273	LN Sa	10p-1035p	:30	P5	KRQE	JANICE AF		10:26:53 PM		\$325.00
												\$325.00
												\$325.00

Date: 09/30/12

Station: KRQE

	POL/Janice Ar	207273	LN Su	10p-1035p	:30	P4	KRQE	JANICE AF		10:06:55 PM		\$500.00
												\$500.00
												\$500.00

Date: 10/01/12

Station: KRQE

	POL/Janice Ar	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		5:12:36 AM		\$50.00
	POL/Janice Ar	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		6:18:40 AM		\$100.00
	POL/Janice Ar	207273	CBS This Mornin	CBS Early S	:30	P4	KRQE	JANICE AF		8:46:01 AM		\$100.00
	POL/Janice Ar	207273	M-F KRQE New	12p-1230p	:30	P5	KRQE	JANICE AF		12:05:17 PM		\$125.00
	POL/Janice Ar	207273	Dr. Phil	3p-4p	:30	P5	KRQE	JANICE AF		3:51:28 PM		\$100.00
	POL/Janice Ar	207273	LN M-F	10p-1035p	:30	P5	KRQE	JANICE AF		10:07:52 PM		\$550.00
	POL/Janice Ar	207273	David Letterman	1035p-1137p	:30	P5	KRQE	JANICE AF		10:47:00 PM		\$125.00
												\$1,150.00

[Sorted by: Date]



# Spot Manager: All, 09/24/12-10/07/12



Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/01/12												
												\$1,150.00
Date: 10/02/12												
Station: KRQE												
	POL/Janice Ar	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		5:52:14 AM		\$50.00
	POL/Janice Ar	207273	M-F KRQE New	KRQE News	:30	P5	KRQE	JANICE AF		6:52:05 AM		\$100.00
	POL/Janice Ar	207273	CBS This Mornin	CBS Early S	:30	P4	KRQE	JANICE AF		8:28:02 AM		\$100.00
	POL/Janice Ar	207273	M-F KRQE New	12p-1230p	:30	P5	KRQE	JANICE AF		12:18:49 PM		\$125.00
	POL/Janice Ar	207273	Dr. Phil	3p-4p	:30	P5	KRQE	JANICE AF		3:43:05 PM		\$100.00
	POL/Janice Ar	207273	M-F KRQE New	430p-5p	:30	P5	KRQE	JANICE AF		4:47:10 PM		\$125.00
	POL/Janice Ar	207273	KRQE News 13	530p-6p	:30	P5	KRQE	JANICE AF		5:58:28 PM		\$250.00
												\$850.00
												\$850.00
Date: 10/03/12												
Station: KRQE												
	POL/Janice Ar	207273	M-F KRQE New	12p-1230p	:30	P5	KRQE	JANICE AF		12:20:19 PM		\$125.00
	POL/Janice Ar	207273	Dr. Phil	3p-4p	:30	P5	KRQE	JANICE AF		3:16:01 PM		\$100.00
	POL/Janice Ar	207273	M-F KRQE New	4p-430p	:30	P5	KRQE	JANICE AF		4:17:20 PM		\$125.00
	POL/Janice Ar	207273	M-F KRQE New	430p-5p	:30	P5	KRQE	JANICE AF		4:57:26 PM		\$125.00
	POL/Janice Ar	207273	KRQE News 13	530p-6p	:30	P5	KRQE	JANICE AF		5:36:12 PM		\$250.00
	POL/Janice Ar	207273	David Letterman	1035p-1137p	:30	P5	KRQE	JANICE AF		11:11:45 PM		\$125.00
												\$850.00
												\$850.00
Date: 10/04/12												
Station: KRQE												
	POL/Janice Ar	207273	M-F KRQE New	4p-430p	:30	P5	KRQE	JANICE AF		4:28:00 PM		\$125.00
	POL/Janice Ar	207273	KRQE News 13	530p-6p	:30	P5	KRQE	JANICE AF		5:43:18 PM		\$250.00
	POL/Janice Ar	207273	LN M-F	10p-1035p	:30	P5	KRQE	JANICE AF		10:15:51 PM		\$550.00
	POL/Janice Ar	207273	David Letterman	1035p-1137p	:30	P5	KRQE	JANICE AF		11:24:00 PM		\$125.00
												\$1,050.00
												\$1,050.00
Date: 10/05/12												
Station: KRQE												
	POL/Janice Ar	207273	M-F KRQE New	4p-430p	:30	P5	KRQE	JANICE AF		4:08:15 PM		\$125.00
	POL/Janice Ar	207273	M-F KRQE New	430p-5p	:30	P5	KRQE	JANICE AF		4:37:55 PM		\$125.00
	POL/Janice Ar	207273	LN M-F	10p-1035p	:30	P5	KRQE	JANICE AF		10:26:13 PM		\$550.00
												\$800.00
												\$800.00
												\$9,660.00

[Sorted by: Date]